

# RADIO SKID ROW 2022/2023 Report

For Community, By Community

#### PRESIDENT'S REPORT

# Radio Skid Row providing quality radio for our communities since 1983!

Who would have thought that our station which started out back in 1983 in the basement of a Sydney University building would have lasted so long and made such an impact on the whole of the community broadcasting sector? Of course, let's not forget the squatted buildings and finally the old army barracks shed we are in today. People are often surprised when they step inside that worn exterior to see our shiny imazing studios and training space.

One of the biggest highlights of the year was that recordings of our national coverage of the 1988 Bicentennial March has been inducted into the National Film and Sound Archive.
Other highlights of the past year have been the fundraiser, Open Day and outsidebroadcasts in the community.

Our Indigenous programming has grown as we build a team which is reminiscent of Radio Redfern which we will also be celebrating this year.

Another great achievement has been the audio production contracts we have secured with some of the city's big cultural institutions

and the work we have been doing ensuring all of Sydney's ethnic communities are accessing good information about health services.



I first came to the station in the 90s where I learned to operate the studio panel. It's truly an honour to now serve as Radio Skid Row's **President**.
-Lima Peni





# **ABOUT US**

- We provide job opportunities for people most marginalised from our media and community
- We are an early pioneer of First Nations broadcasting establishing Radio Redfern in 1983.
- We delivered the first accredited training course in the sector and continue to lead on training today.
- We have programs in 18 languages including the only Sierra Leone, Nepalese and Nuie programs in Sydney.
- We produce innovative media on air, in our projects and for our clients including large cultural institutions like the Sydney Opera House and small communities

# **BOARD MEMBERS**

#### 2023/2024



LIMA PENI

Co-President

Bic



LOU STEER

Secretary

Bio



NICOLA JOSEPH

Treasurer

Bio



BINOWEE BAYLES

Director



SIMEON GEORGIEVSKI

Director



MAGDALENE KONNEH

Director



PAUL KELLY

Director



GRAHAM DAVIS KING

Director

Во



## 2023 FUNDRAISER





In 2023, Radio Skid Row celebrated its 40th birthday with a month-long fundraiser that galvanized the community and raised over \$40,000.

Through a multifaceted approach involving social media engagement, outside broadcasts, on-air interactions, and special events, we connected with our audience on a deeper level, highlighting the station's rich history and ongoing commitment to amplifying diverse voices. The fundraiser not only commemorated four decades of broadcasting excellence but also raised the funds necessary to ensure the continued operations and secure the future of the station.

अष्ट्रेलियामा स्थापित पहिलो नेपाली भाषी हिमालयन रेडियोलाई सर्मथन गर्नुहोस्। कृपया दान गर्नुहोस्।

crowdfunding.startsomegood.com/skidrow40

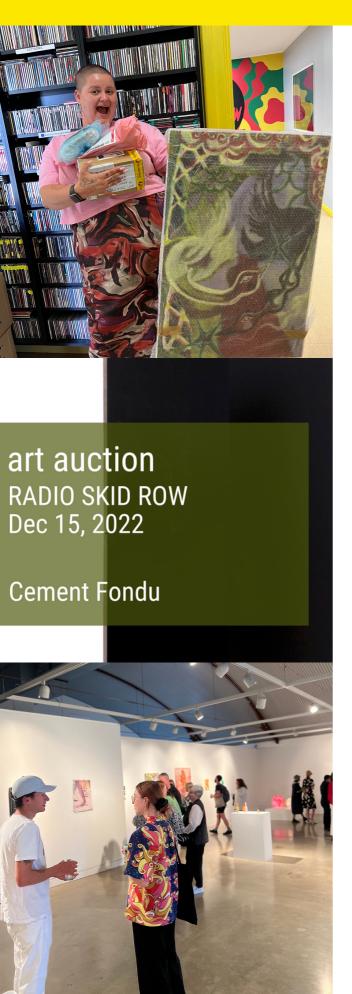
**Himalayan Radio**First Nepalese Voice in Australia



# OPEN DAY



# ART AUCTION



Radio Skid Row's art auction, held at Cement Fondu in Paddington, was a vibrant showcase of community solidarity and creativity. Local artists generously donated their works for a silent auction, captivating attendees with a diverse range of pieces. The event served as a rallying point for our communities, celebrating the essence of community radio while raising vital funds for the station's operations. The atmosphere crackled with energy as community members mingled amidst stunning artworks, each representing a commitment to Radio Skid Row's mission. Through collective efforts, the auction reinforced the station's role as a vital voice in our community.

### OUTSIDE BROADCASTS

We extended our impact through successful outside broadcasts, bringing vibrant performances and insightful conversations to our communities. One notable event was our presence at the Addi Road markets, featuring talented performers like Sevy, Glo, Moussa, and Ras Jamino. Alongside the music, our broadcasts included engaging interviews on programs like Where We At and Afrika Connexions, addressing pressing issues and celebrating diverse perspectives.





With the help of our outside broadcast team and equipment we can provide our audience with quality audio from community events.

Thanks to the Community Broadcasting Foundation we are able to further our community connections and contribute to events important to our community groups.

#### RADIO KID ROW



Kid Row Radio was successfully implemented across three school terms from April to December 2022, with students between the ages of 6 and 15. The target communities were reached through engagement with local schools and word of mouth.

"The highlight of Kid Row was helping students acquire recording, editing, interviewing, and broadcasting skills. empowering them to create content, and seeing their confidence grow."

-Sydnye Allen (facilitator)

Two participants developed their own shows, which were presented live each Monday afternoon during Term 4. All participants gained hands on knowledge of Skid Row and became familiar with the community broadcasting sector.





Anything Goes expands Radio Skid Row's flagship morning show through core values of genuine diversity, inclusion and disability justice produced and presented by Lima "LISTIC" Peni.

Anything Goes regularly engages with community-based organizations on mental health and community well-being including broadcasting live at community events and highlighting the importance of CALD people with disability.

"Not all guests have a special message, but everyone who comes in has something to say that's important to part of the community. As someone with visual impairment who is passionate about communicating and hearing people's stories, Lima Peni brings a unique perspective to his interviews."

-Ellie V (co-producer)

#### THE HISTORY PROJECT



continues with the interviewing of Radio Redfern and Koori Radio pioneers. We have been collecting videos. films, posters and photos and have built a substantial archive which will feature in an exhibition at the Tin Sheds Gallery at Sydney University.



#### OUT OF OBSCURITY



Out of Obscurity is a podcast series of interviews on the history of the LGBTQIA+ community around Darlinghurst. In this podcast Julie Noreen uncovered stories from the past and brought attention to fresh voices in the community.

This series was presented by Julie Noreen, produced by Ramon Briant and funded by the Community Broadcasting Foundation.

"The voices of the **LGBTQIA+** community are not heard enough and this podcast has given people like myself the opportunity to hear the history from prominent people of my community. Not only does this open conversation for listeners but it also highlights how important it is to be yourself."- El She/Her

#### WEBSITE & SHOP



The new website has been launched! The shop is now live with Tshirts, Tote Bags and Hoodies up for sale.



#### SPONSORS-IIP

We have become a reliable source for sponsors during the pandemic. With our sponsorship income growing 400%.

This is in large part due to our community language programming and the government need to share vital information with people during the pandemic. Many agencies are returning to us because they love our high quality production and ability to record quickly in multiple languages.

Big thank you to all our broadcasters who lent their translation skills to building up our sponsorship income



# LANGUAGES

- Nepalese
- Urdu
- Macedonian
- Fijian
- Tongan
- Bengali
- Greek
- Spanish
- Maori
- Samoan
- Niue
- Hindi

